

KENNETH N. MATZIORINIS

PERSONAL:

Birth: May 4, 1954; New York, N.Y., U.S.A.
Father to Anna Maria and Angela Ellen Rose

Languages: English, French and Greek

Telephone: (514) 884-6962

E-mail: ken.matziorinis@mcgill.ca
canbekeconomics@videotron.ca
ken.matziorinis@johnabbott.qc.ca
kenneth.matziorinis@sympatico.ca

CURRENT ACTIVITIES :

Professor of Economics, *Department of History, Economics & Political Science (HEPS)*
John Abbott College, Ste-Anne-de-Bellevue, QC, 1981 – present

Adjunct Professor, *Department of Career and Professional Development, School of Continuing Studies, McGill University, Montreal, QC, 1979 – present*

President & Managing Partner, *Canbek Economic Consultants Inc.*, a management consulting and economic forecasting firm, Montreal, QC, 1979 - present

EDUCATION:

Doctor of Philosophy (Ph.D.), Economics, (Investment Theory) *McGill University, 1988*

Master of Arts (M.A.), Economics, (Public Finance & Money & Banking), *McGill University, 1979*

Bachelor of Arts (B.A.), Joint Honours Economics and Political Science, *McGill University, 1976*

Diploma of Collegial Studies (DEC), *McGill University, 1973*

High School Leaving Diploma, *High School of Montreal, 1971*

PROFESSIONAL CERTIFICATIONS:

Certified Management Consultant (CMC), *Institute of Certified Management Consultants of Quebec, 1988*

Canadian Securities Course (CSC), *Canadian Securities Institute, Investment Dealers' Association, 1982*

HONOURS & AWARDS:

Ahepan of the Year, *Canadian Order of AHEPA Beaver District Lodge No.23*, 2011-2012
Chapter President of the Year Award, *AHEPA Beaver District Lodge No.23*, 2010-2011
The Distinguished Teaching Award, *School of Continuing Studies, McGill University*, 2006
Who's Who in America, *Marquis Who's Who*, 2001 - 2015
Who's Who in Finance & Industry, *Marquis Who's Who*, 1998 - 2013
Who's Who in the World, *Marquis Who's Who*, 1998 - 2015
Ahepan of the Year, *Order of AHEPA Mount-Royal Chapter CJ7*, 1994
The Distinguished Teaching Award, *School of Continuing Studies, McGill University*, 1993
Scarlet Key Award, *McGill University*, 1975
A.T.McKergow Prize in History, *High School of Montreal*, 1971
First Prize in History, *High School of Montreal*, 1971

TEACHING ACTIVITIES:

Has taught economics at the collegial, undergraduate and graduate levels at John Abbott College, Concordia University, University of Toronto and McGill University since 1977. Two-time recipient of *The Distinguished Teaching Award*, 1993 and 2006, from the McGill University School of Continuing Studies where he has taught continuously since 1979. At McGill he has also taught at the Desautels Faculty of Management and the Department of Economics. Courses taught include micro and macroeconomics, managerial economics, political economy, international economics, money & banking, business economics, macroeconomic policy, current economic issues, Canadian financial institutions and North America & Global economy.

CONSULTING ACTIVITIES:

Co-founder and Managing Partner of **Canbek Economic Consultants Inc.** Has performed economic and management consulting assignments for corporate clients and senior management primarily in the banking and financial services industry since 1979. In 1988 earned the professional designation of "certified management consultant" which requires a minimum of ten years experience in the field and the successful completion of certification exams. Has performed and successfully completed assignments in areas such as bank branch location and feasibility studies; market analysis and marketing planning; human resource management and organizational development; international trade and anti-dumping; management financial information systems; risk management policy; treasury management; asset/liability management; strategic planning and formulation of business and strategic plans. Has appeared as an expert witness before the *Canadian International Trade Tribunal (CIIT)*.

Has served as the chief consultant and advisor to the senior management of *NBG Bank Canada*, the Canadian subsidiary of the *National Bank of Greece* from 1980 - 1997; has designed and implemented the asset/liability and treasury management functions of the Bank; has prepared the business plans for the Bank for the 1992-95 and 1996-99 periods, among many other projects. From 1997 – 2006 produced semi-annual economic forecasts on the Canadian and global economy and produced monthly economic forecasts and analysis on Canadian interest rates, bond prices and exchange rates and advised the Asset/Liability Committee (ALCO) of the bank, of which he was a member from 1991 - 2006, on economic and investment issues. In 2006 *NBG Bank Canada* was acquired by the *Bank of Nova Scotia*.

ECONOMIC FORECASTING AND ADVISORY ACTIVITIES

In 1998 created *Hellas Capital (Canada) Inc.* in order to provide information and advise investors on investment opportunities in Greek capital markets and to promote Canadian portfolio investments in the Greek equity market and the emerging markets of Southeastern Europe. In 2001 launched an investment portal on the Internet, www.hellascapital.com. The site provides economic and investment information on Greece and South Eastern Europe. Currently he advises investment counsel and portfolio managers on the direction of financial markets and the Canadian and global economy. He has established an enviable track record in forecasting economic activity and his ***Economic Commentaries*** going back to 2001 can be accessed and read at www.canbekeconomics.com

CORPORATE DIRECTORSHIPS AND COMMUNITY INVOLVEMENT:

- Governor, AHEPA Beaver District 23, 2013-2014
- Member, Scholarship Selection Committee, *Horatio Alger Association of Canada*, 2012
- Lieutenant Governor, *AHEPA Beaver District 23 Lodge*, 2011-13
- President, *AHEPA Mount-Royal Chapter CJ7*, 2009-2011
- Member, Board of Trustees, *Trafalgar School for Girls*, 2002-2011
- Director, *National Bank of Greece (Canada)*, 1991 – 2006
 - Member of Asset/Liability Committee
 - Member of Audit Committee
 - Member of Credit Committee
 - Chairman of Conduct Review Committee (1993 – 1999)
- Director, *Hellenic Board of Trade of Metropolitan Montreal (HBOT)*, 1996 - 1999
- Treasurer, Secretary, Vice-President and Director, *Order of AHEPA, Mount-Royal Chapter CJ7*, Montreal, 1993-99
- Member, Board of Governors, *John Abbott College*, 1988-91
- Member, Board of Governors, *McGill University*, 1978-81
- Member, Board of Directors, *International Organization of Psychophysiology (IOP)*, 1979-86
- Delegate, IOP NGO to *Economic & Social Council (ECOSOC)*, *United Nations*, New York, 1982-84
- Chairman, Board of Directors, *C.L.S.C. St. Louis-du-Parc*, Montreal, 1978-80
 - Member, Audit Committee, *C.L.S.C. St. Louis-du-Parc*, 1978-80
- Member, University Senate, *McGill University*, 1978-79
- Vice-President, External & University Affairs, *Students' Society of McGill University (SSMU)*, 1975-76
- President, *Economics Students' Association, McGill University*, 1974-75

PROFESSIONAL ASSOCIATIONS:

- American Economic Association (AEA)
- Canadian Economics Association (CEA)
- Canadian Association of Business Economists (CABE)

PHILANTHROPIC AND COMMUNITY ACTIVITIES:

Has a long history of active participation in community organizations and fund-raising activities in the Montreal area such as the Trafalgar School for Girls, Order of Ahepa, McGill University Papachristidis Chair of Greek Studies, the Shriners Hospital for Children, the Hellenic Community of Montreal, the Shield of Athena, the Montreal Chamber Orchestra (MCO), the Hellenic Board of Trade Graduate Awards and the Platon-Omeros Greek Saturday Schools, among others and has helped raise over \$1.0 million dollars for these and other causes. Has chaired the Ahepa Education and Ahepa Hellenic Affairs Committee. Has written numerous letters and articles to legislators and the Canadian press expressing his views.

PUBLICATIONS:

Author of numerous papers, research monographs and textbooks including:

- ***Business Economics: Theory and Practice***, 6th Edition, Canbek Publications, 2012 (ISBN 978-0-9695506-2-4)
- ***Introduction to Macro Economics: An Applied Approach***, 7th Edition, Canbek Publications, 2013 (ISBN 978-0-9695506-4-8)
- ***The Canadian Economic Chart Book: 1909-2009, A Graphic View of Canada's Economic History***, Canbek Publications, (ISBN: 978-0-9695506-5-5)
- ***Introduction to Micro Economics: A Managerial Approach***, 5th Edition, Canbek Publications, 2012 (978-0-9695506-0-X)

See **Annex** for a list of publications, papers and presentations.

CONFERENCES & MEDIA APPEARANCES

Has provided interviews and contributed articles to numerous national and local media organizations such as Maclean's Magazine, The Globe & Mail, the Financial Post, The Montreal Gazette, the Business News Network (BNN), the Nightly Business Report (PBS), CBC Radio, Radio Canada, CTV News Channel, CFCF TV, Canal Argent, LCN, TVA, Breakfast Club, News Talk 93 FM, Kingston, Jamaica, CHCR, CFMB, CJNT, The Greek Canadian Tribune (BHMA) and The Hellenic Postman, among others. He has contributed papers to professional conferences such as the Atlantic Economic Society, the Canadian Economics Association, the American Statistical Association. Has been an invited speaker to the World Trade Centre in Montreal, the Hellenic Business & Professionals' Association in Ottawa, the Canadian Hellenic Congress, the McGill Institute for Learning in Retirement (MILR), the Hellenic Realtors Association, the Association of Financial Professionals of Canada (AFPC), the Canadian Security Traders Association (CSTA), the Receiver General for Canada and the Hellenic Board of Trade of Metropolitan Montreal, among others.

HOBBIES & INTERESTS

Outside his busy schedule Ken enjoys music, reading and travel. He plays the piano and the accordion, composes music and enjoys a wide spectrum of music from classical to Greek, Celtic, techno, EBM, and new age. His reading interests include history, geography, politics, ecology, animal rights and geopolitical and current affairs. He enjoys alpine skiing and tennis and has traveled extensively throughout Europe and North America.

ANNEX - LIST OF PAPERS/PUBLICATIONS/BOOKS and PRESENTATIONS

Matziorinis, K.N. (2014), "Zone euro : sortie de crise ou accalmie avant la tempête?", Panel interuniversitaire, Association des économistes Québécois (ASDEQ), U.Q.A.M., Montréal, 6 Février, 2014

Matziorinis, K.N. (2013), "Greece and the Human Face of the Economic Crisis", Presentation at the National Hellenic Student Association (NHSA) Convention, McGill University, Montreal, October 26, 2013

Matziorinis, K.N. (2013), "Canada in the Throws of Global Headwinds: How Long can Canada Remain an Island of Stability in a World of Turbulence?", Presentation at the Banking Colloquium of the Receiver General for Canada, Government of Canada, Ottawa, September 4, 2013

Matziorinis, K.N. (2013, 2009, 2007, 2005, 2000, 1998, 1994, 1990) *Introduction to Macro Economics: An Applied Approach*, Canbek Publications, Sixth Edition, (ISBN 978-0-9695506-4-8)

Matziorinis, K.N. (2012, 2008, 2006, 2005, 2000, 1998) *Business Economics: Theory and Practice*, Canbek Publications, Sixth Edition, (ISBN 978-0-9695506-2-4)

Matziorinis, K.N. (2012, 2008, 2006, 2005, 1998) *Introduction to Micro Economics: A Managerial Approach*, Canbek Publications, Fifth Edition, (ISBN 0-9695506-0-X)

Matziorinis, K.N. (2012), "The European Debt Crisis: Can the Euro Survive?". Opening address at the 19th Annual Conference of the Canadian Security Traders Association (CSTA), St-Sauveur, Quebec, August 16, 2012

Matziorinis, K.N. (2012), "Is the 'Euro Bond' the Answer to the Euro Sovereign Debt Crisis? What Outcomes Can Investors Expect from Europe?", The Journal of Wealth Management, Spring 2012, Vol. 15, No. 1, pp. 1-11.

Matziorinis, K.N. (2011), "The Problem with Greece: Economic and Socio-Political Challenges", Presentation given to Hellenic Progressive Association of Quebec (EPOK), Hellenic Community Centre, Montreal, November 27, 2011

Matziorinis, K.N. (2011), "Greece and the Euro Debt Crisis", Presentation given at the McGill Faculty Club, AHEPA Montreal, Hellenic Board of Trade of Metropolitan Montreal and Papachristidis Chair of Modern Greek Studies, McGill University, Montreal, November 23, 2011

Matziorinis, K.N. (2011) "How the Euro can be Saved: A Common Euro Bond", October, 2011

Matziorinis, K.N. (2011), *International Economic relations: Theory and Global Environment*, Canbek Publications

Matziorinis, K.N. (2011) "The European Debt Crisis: Collapse or Renewal?", Presentation given to the Association for Financial Professionals of Canada (AFPC), Ottawa, Ontario, September 21, 2011

Matziorinis, K.N. (2011), "Resolving the Euro Debt Crisis and Saving the Euro: Could a Euro-Zone Bond be the Answer?", Position paper, July, 2011

Matziorinis, K.N. (2011), "The Eurozone in Crisis: Evolve or Fail? This is the Question", Discussion Paper, July, 2011

Matziorinis, K.N. (2011), "A Brief History of the Jewish Community of Greece", paper presented to Conference on Emerging Hellenic-Israeli Relations, sponsored by Canadian Order of AHEPA, Hellenic Canadian Congress, Canada-Israel Committee and Quebec Jewish Congress, Montreal, April, 2011

Matziorinis, K.N. (2010), "Greek Fiscal Crisis: Is a First World Debt Crisis in the Making?", Department of History, Economics & Political Science, John Abbott College, April, 2010

Matziorinis, K.N. (2010), "Global Financial Crisis: The Aftermath", a lecture presented to the Ottawa Chapter of AHEPA, Ottawa, Ontario, January 27, 2010

Matziorinis, K.N. (2009), *The Canadian Economic Chart Book: 1909-2009, A Graphic View of Canada's Economic History*, Canbek Publications, (ISBN: 978-0-9695506-5-5)

Matziorinis, K.N. (2009), "A Brief History of the Post-World War II US Economy" ", in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2009), "The Global Financial Breakdown: Precipitating Factors and Underlying Causes" ", in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2008), "The US Housing Bust: Implications for Canada", a lecture presented to the Hellenic Realtors' Association, January, 2009

Matziorinis, K.N. (2007) "Greece, Your Gateway to Southeastern Europe and the Black Sea Region", paper presented to gathering of executives doing business with Greece, sponsored by the Greek Consulate of Montreal, December, 2007

Matziorinis, K.N. (2007) "The Surge in the Loonie: Canadian Dollar Strength or US Dollar Weakness?" paper presented to Dept of History, Economics & Political Science, John Abbott College, November, 2007

Matziorinis, K.N. (2007) "The Causes of the Great Depression: A Retrospective", ", in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2006), "A Brief History of the International Monetary System: Current Challenges and Future Outlook", in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2005), "Why Greece?" Opening Remarks to the Montreal Society of Financial Analysts, Montreal, Queen Elizabeth Hotel, January 2005

Matziorinis, K.N. (2005) "Canadian Trade Policy: A Brief History of the Evolution of Canada's Trade Policy" in *Trade Policy: A North-American and Global Context, Selection of Readings*, edited by K.N. Matziorinis, Course Package, McGill University

Matziorinis, K.N. (2001) "Trade and Investment Opportunities for Canadian Investors in Greece", a paper presented to the Hellenic Canadian Congress, May, Ottawa, Ontario

Matziorinis, K.N. (1999) "On the Verge of Entry into the EMU: Greece, the Challenge of Convergence and a New Beginning" paper presented to an Investment Seminar at the Inter-Continental Hotel, Montreal, sponsored by Hellas Capital Corporation and Investment Analysis Financial Services, S.A., March 24, 1999

Matziorinis, K.N. (1998) "The Greek Equity Market: An Emerging Market with Strong Prospects", The Montreal Chapter of the Order of AHEPA, January, 1998

Matziorinis, K.N. (1996) "Greece on the Rise: Opportunities for Trade and Investment in Greece", The Ottawa Hellenic Business and Professional Persons' Network, Ottawa, October, 1996

Matziorinis, K.N. (1996) "Greece on the Rise: Opportunities for Trade, Investment and Joint Ventures", Club Montreal, the World Trade Centre, Montreal, October, 1996

Matziorinis, K.N. (1995) "Greece's Economic Role in the Balkans", Canadian-Hellenic Inter-University Council, Montreal, May, 1995

Matziorinis, K.N. (1993) "Greek Economy at a Turning Point: Recent Performance, Current Challenges and Future Prospects" paper presented at a conference on South-Eastern Europe in November, 1992 and published by Journal of the Hellenic Diaspora, Vol. 19.2, pp. 57-83

Matziorinis, K.N. (1991) "Repair Expenditures: New Evidence on Replacement Investment" paper presented to the Annual Meeting of the Canadian Economics Association, Charlottetown, June, 1992 and the Joint Statistical Meetings, Boston, August, 1992

Matziorinis, K.N. (1990) "Geopolitical and Economic Trends in the 1990s", paper presented to the University Women's Club, Montreal, February, 1990

Matziorinis, K.N. (1988) *Replacement Investment: A New View*, Unpublished Doctoral Thesis, Department of Economics, McGill University, Thesis Director Professor J.C.R. Rowley and Co-reader Professor David Foot

Matziorinis, K.N. (1985): "Capital-Output Specificity, Adaptation and Structural Investment" Atlantic Economic Journal, Vol. 13, No.1 (March), p.82

Matziorinis, K.N. (1984) *Vital Indicators of the Canadian Economy*, Canbek Publications, 1984

Matziorinis, K.N. & J.C.R. Rowley (1984) "An Outline of Anticipations Data in Connection to Business Fixed Capital Formation", Discussion Paper Series, Department of Economics, McGill University

Matziorinis, K.N. (1983) "Towards a New Approach in the Study of Expectations in Economics", paper presented to Department of Finance, Concordia University

Matziorinis, K.N. (1982) "Experimental Economics and the Psychophysiological Model", paper presented to First International Conference in Psychophysiology, Montreal, June, 1982

Matziorinis, K.N. (1981) "Keynes' Marginal Efficiency of Investment: A Suggested Interpretation", unpublished paper

Matziorinis, K.N. (1980) "Tax Incentives for Capital Investment: Investment Stimulus or Tax Relief?", Canadian Taxation, Vol. 2, No. 3, pp. 172-179

Matziorinis, K.N., Kollintzas, T. and J.C.R. Rowley (1980) *Taxation of Canadian Manufacturing Industries: The Income Tax for Corporations*, Research Paper 80-3, Social Science Statistical Laboratory, McGill University

Matziorinis, K.N., Kollintzas, T. and J.C.R. Rowley (1980) *Taxation of Canadian Manufacturing Industries: Depreciation Rules for Investment Expenditures*, Research Paper 80-4, Social Science Statistical Laboratory, McGill University

Matziorinis, K.N. (1979) *Corporation Income Tax Legislation as an Instrument of Economic Policy in Canada: 1945-77*, Unpublished Master's Thesis, Department of Economics, McGill University, Thesis Director, Professor Eric Kierans